



SPONSORS 9/09

QUILT EXPO 2010
SEPTEMBER 9-11 | 9 A.M.-6 P.M. DAILY
EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN

presented by Wisconsin Public Television and Nancy Zieman Productions

QUILT CONTEST SPONSORSHIP AGREEMENT 2010

SPONSORING BUSINESS OR ORGANIZATION

business/organization name

SPONSORSHIP CATEGORIES

- Hand Quilted Bed Size - Pieced
Hand Quilted Bed Size - Appliqued
Hand Quilted Bed Size - Any Other Type
Machine Quilted Bed Size - Pieced
Machine Quilted Bed Size - Appliqued
Machine Quilted Bed Size - Any Other Type
Wall Quilts, Machine and/or Hand Quilted - Pieced
Wall Quilts, Machine and/or Hand Quilted - Appliqued
Wall Quilts, Machine and/or Hand Quilted - Pictorial
Wall Quilts, Machine and/or Hand Quilted - Any Other Type
Viewers' Choice

at \$1,000 each or Best of Show at \$1,500

TERMS AND CONDITIONS

When fully executed, this document will establish an agreement between Friends of Wisconsin Public Television Inc. and Nancy Zieman Productions herein after referred to as "Quilt Expo" and the sponsoring business or organization referred to as "The Sponsor" in support of the 2010 Quilt Expo event in Madison, Wis.

In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the 2010 Quilt Expo Quilt Contest. Quilt Expo Quilt Contest Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Quilt Contest Sponsorship Recognition and Opportunities page.

The final decision regarding placement and/or juxtaposition of sponsor(s) shall rest with Quilt Expo.

When future Quilt Expos are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of this event.

It is understood and agreed that the entire agreement between Quilt Expo and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Wisconsin.

If this document correctly states your understanding of our agreement, please sign and date both copies, and return in the enclosed envelope. A fully executed copy will be returned to you for your records.

SPONSOR AGREEMENT

I agree to pay the following for Quilt Contest Sponsorship of the above-specified category at Quilt Expo, September 9-11, 2010.

- \$1,000 \$1,500
payment enclosed please invoice (4/1/10)

name of authorized representative (please print)

title

signature

date

QUILT EXPO AGREEMENT

Jon Miskowski
Executive Director
Friends of Wisconsin Public Television Inc.

date

see cover sheet for contact information



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QUILT CONTEST SPONSORSHIP RECOGNITION AND OPPORTUNITIES

recognition and opportunities include but may not be limited to:

- Contest Promotions** Logo recognition in pre-event national and regional promotional materials including 50,000 direct mail **Advance Registration Guides**
Text recognition in Quilt Contest press releases – regional and national
- Web** Logo recognition and link on Quilt Contest section of **wiquiltexpo.com**
- Event Program** Logo recognition in Quilt Expo **Event Program** (insert in the Sunday *Wisconsin State Journal* - 128,000 circulation in South-Central Wisconsin in addition to 12,000 distributed at the event)
- On-Site Signage** Logo recognition on signage designating Quilt Contest category

see cover sheet for contact information