

THIS INFORMATION MUST BE PROVIDED ON THIS FORM in order to process your registration. Thank you.

business/organization name _____

address _____

city _____ state _____ zip _____

contact (full name) _____ phone _____

e-mail _____ fax _____

company Web site URL _____

product/booth topic (must be related to quilting, sewing and/or embroidery) _____

VENDOR REGISTRATION 2010



VENDORS 9/09

QUILT EXPO 2010

SEPTEMBER 9-11 | 9 A.M.-6 P.M. DAILY

EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN

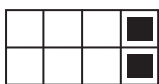
presented by Wisconsin Public Television and Nancy Zieman Productions

DeAnne Massey, special events manager
Wisconsin Public Television
821 University Avenue
Madison, WI 53706

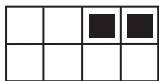
608.262.5256 telephone
608.263.0429 facsimile
deanne.massey@wpt.org
wiquiltexpo.com

PLEASE NOTE:

We have to know how many booths of each type you require. Please indicate the quantity of each booth type in the space to the left of each price break.



corner + corner



corner + standard



standard + standard

For an open booth layout or any other special booth configurations, contact DeAnne Massey.

Booth information

Standard booth includes a 10'x10' area with one 8-foot table, a sign and two chairs. The show is draped in gray. You may purchase additional equipment and electricity through the Alliant Energy Center. Alliant Energy Center forms will be sent with booth confirmation.

NOTE: No pinning onto drape.

Early registration is recommended. Booths, and floor position, sell out quickly on a first-come, first-served basis.

Early registration / September 13, 2009–March 1, 2010

Standard booth: quantity _____ @ \$723 = \$ _____
 Corner booth: quantity _____ @ \$832 = \$ _____
 total \$ _____

Late registration / March 2, 2010–September 6, 2010

Standard booth: quantity _____ @ \$796 = \$ _____
 Corner booth: quantity _____ @ \$916 = \$ _____
 total \$ _____

Three-day vendor passes

Tell us how many three-day passes you need for you and your staff. A maximum of four free three-day passes per each 10' x 10' booth purchased will be mailed with your confirmation packet three weeks prior to the event. If you need more staff passes, additional passes can be purchased for \$5.00 each.

I need _____ free passes. I need _____ additional passes @ \$5.00 each. \$ _____

Parking passes

Three-day parking passes for unlimited access may be purchased at a rate of \$16.50 each until September 1, 2010.

I need _____ three-day parking passes @ \$16.50 each. \$ _____

MORE. See other side for payment and signature release. (over)

\$

**grand total
(from other side)**

Fee Information / Refund Policy

50% of registration fees are refundable if cancellation is received prior to June 15, 2010. After that date, cancellations are not refundable. Vendor registrations are confirmed by letter upon receipt of your payment.

Vendor name tags

Booth signs

Vendor release

Do you want to propose a Stage Demonstration or a Lecture? The deadline is December 1, 2009. Please complete the separate proposal forms.

A down payment of 50% of your total costs is needed to process your registration. Note: Payment of the balance is due by July 1, 2010. (After July 1 a 10% late-payment fee will be assessed.) Full payment is required if you register after June 1. Make check payable to Quilt Expo.

I am paying in full. I am making a down payment of 50% of my total costs.

Check enclosed payable to Quilt Expo Visa Mastercard

_____ card number

_____ expiration date

_____ signature

_____ please print your name

Please indicate the names of individuals staffing your booth.

Booth signs (11" x 17" white card stock) will be provided. Please print EXACTLY how your business name and city name should appear.

_____ business name

_____ city

_____ state

Vendors are subject to all Terms and Conditions of the Quilt Expo.

- read the Terms and Conditions (see separate sheet)
- sign below (your signature is required for participation)
- keep the Terms and Conditions sheet for your records

The Vendor agrees to indemnify and hold harmless Friends of Wisconsin Public Television Inc., its employees, agents, successors and assigns from claims arising out of its participation in the 2010 Quilt Expo, including claims caused by the negligence, errors or omissions of the Friends of Wisconsin Public Television Inc.

Friends of Wisconsin Public Television Inc. will not be liable for injuries to, or loss or damage to property of, the Vendor, its employees, agents, guests or attendees, arising out of the 2010 Quilt Expo, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, or defects in booths, tables or other equipment.

By signing this release, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

_____ signature

_____ date

Thank You

Sign this form and fax or mail it with full payment, or a down payment of 50% of your total costs to:

**DeAnne Massey, special events manager
Wisconsin Public Television
821 University Avenue
Madison, WI 53706**

**608.262.5256 telephone
608.263.0429 facsimile
deanne.massey@wpt.org**